



SHDA PRIVACY POLICY FOR SOCIAL MEDIA ACCOUNTS AND WEBSITE

This PRIVACY STATEMENT sets out how the **Subdivision and Housing Developers Association, Inc.** (SHDA) uses your personal information and explains:

- What kind of information is collected;
- How it is collected;
- How it is managed and stored;
- How it is used; and
- How you can access and update information relating to you

This Policy applies to information acquired from SHDA Members and visitors of this site that have given their consent by clicking the 'Submit Button'.

Information collected and held by SHDA is subject to the Data Privacy Act of 2012, and SHDA respects and supports privacy protection in relation to the information collected.

SHDA is committed to keeping your data confidential in accordance with the Data Privacy Act of 2012.

What information do we obtain from you?

SHDA collects and holds your information such as, but not limited to, your name, address, contact information, email address, company name, designation, and such other details accessible by the site.

How is your information collected and stored?

This happens whenever an SHDA Member or visitor registers in any of our events, social media accounts, and/or website by completing registration forms or by clicking the Submit Button.

In addition, details of transactions, registration, and consent forms made by the SHDA Member or visitor are recorded and securely stored at the SHDA Head Office, while the digital records are stored electronically in an encrypted computer database managed by SHDA.

How does SHDA use your data?

SHDA uses the information stored in the database primarily for managing its Membership activities, dissemination of events, new product offerings from its sponsors/affiliates/partners, and similar activities developed by SHDA for the benefit of its members. In addition, SHDA utilizes the information

stored on the database for performing its own statistical analyses, executing marketing campaigns, and events, or product development. No other person, other than SHDA's Board of Directors, employees, agents, and contractors, are authorized to access your information held in SHDA's database. Moreover, all persons who can access the information are required to maintain its confidentiality and comply with privacy laws.

How do we secure your data?

SHDA is committed to taking all reasonable steps, in accordance with the Data Privacy Act of 2012 and other relevant laws to make sure that your information obtained from either manual or digital forms and held in its database is accurate and secure.

How can you access and update your information?

If you wish to review or update your information held by SHDA, you may directly reach the SHDA Secretariat through an e-mail request to shda.secretariat@gmail.com.

Every SHDA Member or visitor has the right to unsubscribe and not receive direct marketing communications. If you wish to exercise this right, please inform the SHDA Secretariat at the email address stated above.