

EVENT SPONSORSHIP PROPOSAL

Dear **Sir / Madam**

Thank you for your continued support and cooperation with the **Subdivision and Housing Developers Association (SHDA) Inc.!**

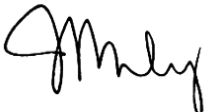
SHDA will hold its **Golf Cup 2024 on March 19, Tuesday at the Wack-Wack Golf and Country Club, in Shaw Blvd., Mandaluyong City.** May we invite you and your company to partner with us for this event?

The SHDA Gold Cup 2024 will bring together the industry's leading housing executives, owners and managers in a day of sport, camaraderie and networking opportunities. As our partner, apart from the fellowship and fun, you will also get wide event exposure and media coverage before, during and after the event.

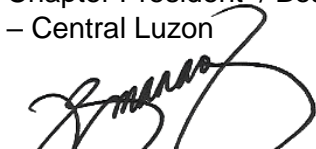
We have enclosed in this email the Sponsorship Packages for your review and consideration. For inquiries, you may email us at jbrual.shda@gmail.com or shda.secretariat@gmail.com or call (02) 8856-1554 / 8893-4328 and look for our Marketing Associate, Mr. Jun Brual. Likewise, we shall be calling your office to coordinate our invitation.

Thank you and we look forward to your participation in the SHDA Golf Cup and your positive response for the attainment of our common goals and objectives: a vibrant and inclusive housing industry.

Very truly yours,



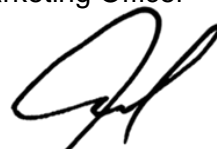
JOHN PAUL DY
Chapter President / Board Governor
– Central Luzon



ATTY. JOY Z. MANAOG
National President



MAYA JAZMIN K. COLAYCO
Chief Marketing Officer



ARCH. LEONARDO B. DAYAO, JR.
Chairman of the Board

SPONSORSHIP PACKAGE	EVENT PARTNER P375,000	GOLD P200,000	SILVER P100,000	BRONZE P50,000
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Media Exposure:

Acknowledgement as Major Partner on SHDA TV interview (ANC or similar) on SHDA Plans and Programs in 2024 / Outlook for Housing Industry 2024	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mention on pre-event / post-event press releases carried in major newspapers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent logo display in event poster published with press release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prominent logo display in Golf Tournament microsite	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Product or company exposure in SHDA social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Event Exposure:

Major hole sponsor sign - Hole 1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One (1) hole sponsor sign - Hole 10	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One (1) hole sponsor sign	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tournament registration	8 Players	4 Players	2 Players	1 Player
Sponsorship recognition and logo display on all promotional materials	Primary	Secondary	Tertiary	Tertiary
Onsite pull up banner display	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Table provided for sponsors display materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5-minute product or service elevator pitch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



TOURNAMENT DETAILS

1. Wack-Wack Golf and Country Club, Shaw Blvd., Mandaluyong City, March 19, 2024, Tuesday, 8am tee off;
2. Registration and breakfast at 6:30 am, lunch buffet with entertainment and awarding after the tournament;
3. Shotgun Start Tee Off;
4. Blind Callaway scoring format;
5. Caddy fee paid (gratuity encouraged) and free use of golf cart (subject to availability);
6. Free giveaways to all participants, plus a tournament raffle with exciting raffle prizes.

INTERESTED?

Kindly sign on the attached sponsorship agreement and send it back at your earliest convenience.

To find out more, please call tel. nos. (02) 8856-1554 / 8893-4328, mobile 0917 623 6262 or visit our website at www.shda.ph

EVENT SPONSORSHIP AGREEMENT

SPONSORSHIP PACKAGE (Please check your sponsorship package of choice.)

<input type="checkbox"/>	EVENT PARTNER	375,000.00
<input type="checkbox"/>	GOLD	200,000.00
<input type="checkbox"/>	SILVER	100,000.00
<input type="checkbox"/>	BRONZE	50,000.00

TERMS AND CONDITIONS:

1. Sponsor grants to the Organizer a non-exclusive sponsorship rights in the selected packages and its inclusions to promote its company/products.
2. All advertising materials, tokens and giveaways provided by the event sponsor should be coordinated with SHDA Secretariat for proper documentation and distribution.
3. **Sponsor will pay the agreed amount and/or provide the specified products/items or services to the organizer at least two weeks in advance prior to the said event. Organizer shall only proceed with the sponsorship package inclusion upon signing of the sponsorship contract and/or confirmation of payment.**
4. The Organizer will be freed from any liability or responsibility to the Sponsor beyond the scope and provisions of this agreement.
5. Props, decorations or equipments set up by the organizer must be in compliant with the rules and regulations set by the Organizer and the venue. Damages to venue/property as a result of the negligence or similar actions of the exhibitors/sponsors will be shouldered by the Sponsor.
6. The Organizer will notify the Sponsor of any changes or alterations on the sponsorship agreement.

Thank you.

Very truly yours,

Subdivision and Housing Developers
Association (SHDA) Inc.

Conforme

Print Name / Signature / Date

SPONSOR / BUSINESS NAME: _____

PROPERTY NAME / BRAND / PRODUCT: _____