

# SHDA'S ANNUAL SPONSORSHIP PACKAGE 2025

SPONSORSHIP PACKAGE /  
MILEAGE AND BENEFITS

SUPER PLATINUM  
(2 YEARS) /  
P 2,500,000

PLATINUM  
P 1,500,000

GOLD  
P 1,000,000

SILVER  
P 500,000

BRONZE  
P 350,000

## I. 2025 ANNUAL SPONSORSHIP PACKAGES

<b>Special Bundle Savings</b>	Unbundled: 3,000,000 (Discount: 500,000)	Unbundled: 1,700,000 (Discount: 200,000)	Unbundled: 1,150,000 (Discount: 150,000)	Unbundled: 600,000 (Discount: 100,000)	Unbundled: 400,000 (Discount: 50,000)
-------------------------------	---	---	---	---	--

### A. BUNDLED

Golf Tournament	400,000.00	300,000.00	250,000.00	75,000.00	50,000.00
Anniversary	400,000.00	300,000.00	250,000.00	125,000.00	50,000.00
NatCon	1,700,000.00	900,000.00	500,000.00	300,000.00	250,000.00
<b>TOTAL</b>	<b>2,500,000.00</b>	<b>1,500,000.00</b>	<b>1,000,000.00</b>	<b>500,000.00</b>	<b>350,000.00</b>

### B. UNBUNDLED (Individual Events)

Golf Tournament	500,000.00	350,000.00	275,000.00	100,000.00	50,000.00
Anniversary	500,000.00	350,000.00	275,000.00	150,000.00	75,000.00
Natcon	2,000,000.00	1,000,000.00	600,000.00	350,000.00	275,000.00
<b>TOTAL (UNBUNDLED)</b>	<b>3,000,000.00</b>	<b>1,700,000.00</b>	<b>1,150,000.00</b>	<b>600,000.00</b>	<b>400,000.00</b>

<b>SAVINGS</b>	<b>500,000.00</b>	<b>200,000.00</b>	<b>150,000.00</b>	<b>100,000.00</b>	<b>50,000.00</b>
----------------	-------------------	-------------------	-------------------	-------------------	------------------

## II. EVENT 1 - GOLF CUP 2025

### A. MEDIA EXPOSURE

Acknowledgement as Major Partner on SHDA TV interview (ANC or similar) on SHDA Plans and Programs in 2025 / Outlook for Housing Industry 2025	Yes	Yes	Yes		
Prominent exposure of logo in print ads or digital issues published by media partners	Primary	Primary	Secondary	Tertiary	Tertiary
Logo inclusion in event posters and marketing collaterals	Primary	Primary	Secondary	Tertiary	Tertiary
Logo display in Golf Tournament microsite	Primary	Primary	Secondary	Tertiary	Tertiary
Product or company exposure in SHDA social media channels	Primary	Primary	Secondary	Tertiary	Tertiary
Mention on pre-event / post-event press releases carried in partner newspapers - print or digital issue	Yes	Yes	Yes	Yes	Yes

SPONSORSHIP PACKAGE / MILEAGE AND BENEFITS	SUPER PLATINUM (2 YEARS) / P 2,500,000	PLATINUM P 1,500,000	GOLD P 1,000,000	SILVER P 500,000	BRONZE P 350,000
--	--	----------------------	------------------	------------------	------------------

## B. EVENT EXPOSURE

5-minute product presentation or service elevator pitch	Yes	Yes	Yes		
Table provided for sponsors display materials	Yes	Yes	Yes		
Major hole sponsor sign	Yes	Yes	Yes		
One (1) hole sponsor sign			Yes	Yes	Yes
Tournament registration	8 Players	6 Players	4 Players	2 Players	1 Player
Sponsorship recognition	Primary	Primary	Secondary	Tertiary	Tertiary
Onsite pull up banner display	Yes	Yes	Yes	Yes	Yes

## III. EVENT 2 - SHDA 55TH ANNIVERSARY

### A. EVENT AND MEDIA EXPOSURE

Opening and Closing AVP (Maximum of 2 minutes)	Yes	Yes	Yes		
5-minute product presentation elevator pitch	Yes	Yes	Yes		
Table provided for sponsors display materials	Yes	Yes	Yes		
Onsite pull up banner display	Yes	Yes	Yes	Yes	Yes
Complimentary Pass	5 Seats	4 Seats	3 Seats	2 Seats	1 Seat
Logo Inclusion in the Event Backdrop / LED Screen	Primary	Primary	Secondary	Tertiary	Tertiary
Logo inclusion in event posters and marketing collaterals	Primary	Primary	Secondary	Tertiary	Tertiary
Sponsorship recognition	Primary	Primary	Secondary	Tertiary	Tertiary
Logo Inclusion in the pre- and post-event marketing, press releases, including social media posting and website	Primary	Primary	Secondary	Tertiary	Tertiary
Networking Opportunity with Guests and Real Estate Developers	Yes	Yes	Yes	Yes	Yes

**SPONSORSHIP PACKAGE / MILEAGE AND BENEFITS**

**SUPER PLATINUM (2 YEARS) / P 2,500,000**

**PLATINUM P 1,500,000**

**GOLD P 1,000,000**

**SILVER P 500,000**

**BRONZE P 350,000**

**IV. EVENT 3 - SHDA NATIONAL DEVELOPERS CONVENTION**

**A. PRE-EVENT**

Acknowledgement as Event Partner on SHDA TV interview (ANC or similar) on SHDA Plans and Programs / Outlook for Housing Industry	Yes	Yes	Yes		
Prominent exposure of logo in print ads or digital issues published by media partners	Primary	Primary	Secondary	Tertiary	Tertiary
Logo inclusion in all marketing collaterals (Online and offline promotions, invitations and others)	Primary	Primary	Secondary	Tertiary	Tertiary
Mention on continuous press releases carried in partner newspapers	Yes	Yes	Yes	Yes	Yes
Logo display in the NatCon microsite	Primary	Primary	Secondary	Tertiary	Tertiary
Product or company exposure in SHDA social media channels	Primary	Primary	Secondary	Tertiary	Tertiary

**B. EVENT PROPER**

Guaranteed opportunity to participate as speaker in the program / Product presentation	Yes	Yes			
Opening and Closing AVP during the event program (maximum of 2 minutes)	Yes	Yes	Yes		
Inclusion of company logo in the LED backdrop	Primary	Primary	Secondary	Tertiary	Tertiary
Inclusion of flyers, brochures in conference kit	Yes (Unlimited)	Yes (Unlimited)	Yes (Unlimited)	Yes	Yes
Onsite pull-up banner display	Yes (2)	Yes (2)	Yes (2)	Yes	Yes
Acknowledgment from the Host	Yes	Yes	Yes	Yes	Yes
Complimentary passes (VIP seat)	6 seats	6 seats	5 seats	3 seats	2 seats
20% discount on additional seats	Yes	Yes	Yes	Yes	Yes

**C. FELLOWSHIP NIGHT**

Complimentary Pass	6 seats	6 seats	5 seats	3 seats	2 seats
--------------------	---------	---------	---------	---------	---------

**D. POST EVENT**

Logo inclusion in all post-event email blast to all attendees	Primary	Primary	Secondary	Tertiary	Tertiary
Advertorial slot in post-event digital microsite (open for 1 year)	Yes	Yes	Yes		
Logo Inclusion in the post-event digital microsite (open for 1 year)	Yes	Yes	Yes	Yes	Yes

**E. EXHIBIT SPACE**

Exhibit Space - 2 Days (Duration of Convention)*Limited to 2 personnel only, separate IDs and free meals will be provided	Yes	Yes	Yes	Yes	
---	-----	-----	-----	-----	--

**SPONSORSHIP PACKAGE / MILEAGE AND BENEFITS**

**SUPER PLATINUM**  
(2 YEARS) /  
P 2,500,000

**PLATINUM**  
P 1,500,000

**GOLD**  
P 1,000,000

**SILVER**  
P 500,000

**BRONZE**  
P 350,000

## V. OTHER BENEFITS

### A. PRE- AND POST EVENTS ( ie. KAPIHAN. REGIONAL EVENTS, SOCIAL)

Prominent inclusion of logo in event posters and marketing collaterals	Yes	Yes	Yes		
Opening and Closing AVP during the event program (maximum of 2 minutes)	Yes	Yes	Yes		
Sponsorship recognition	Yes	Yes	Yes		
5-minute product presentation or service elevator pitch	Yes	Yes	Yes		
Logo Inclusion in the pre- and post-event marketing, press releases, including social media posting and website	Yes	Yes	Yes		

### B. SHDA WEBSITE

Prominent inclusion of logo at the website's homepage and social media post	Yes	Yes	Yes		
---	-----	-----	-----	--	--



## CONFIRMATION OF SHDA'S ANNUAL SPONSORSHIP PACKAGE 2025

COMPANY NAME

ADDRESS

COMPANY T.I.N.

COMPANY REPRESENTATIVE

DESIGNATION

CONTACT DETAILS

EMAIL ADDRESS

### SPONSORSHIP PACKAGE (Please check the annual sponsorship package of choice.)

<input type="checkbox"/>	Super Platinum	Php 2,500,000.00
<input type="checkbox"/>	Platinum	Php 1,500,000.00
<input type="checkbox"/>	Gold	Php 1,00,000.00
<input type="checkbox"/>	Silver	Php 500,000.00
<input type="checkbox"/>	Bronze	Php 350,000.00

### REMINDERS:

- A Statement of Account with payment instructions will be sent upon receipt of this signed annual sponsorship confirmation form.
- All advertising materials, tokens and giveaways provided by the sponsor should be coordinated with SHDA Secretariat prior to any event for proper documentation and distribution.
- Payment of the agreed amount should be made on or before February 28, 2025 or at least two weeks in advance prior to the first event for the year. Organizer shall only proceed with the sponsorship package inclusion upon signing of this sponsorship contract and/or confirmation of payment.
- Props, decorations or equipment set up by the sponsors every event must be in compliant with the rules and regulations set by the Organizer and the venue. Damages to venue/property as a result of the negligence or similar actions of the exhibitors/sponsors will be shouldered by the Sponsor.
- SHDA will notify the Sponsor of any changes on this signed sponsorship confirmation form.

SIGNATURE OVER PRINTED NAME / DESIGNATION

DATE

